

EXCELeration Kit



EMPOWER • LEAD • EXCEL

Dear HOBY Ambassador,

I hope that your outstanding HOBY Leadership Seminar has motivated you to become even more active in your school and community. You have demonstrated an ability to lead and positively influence others. Most importantly, I think you have learned a lot about yourself and how to become a successful leader in your community.

The following pages are filled with more opportunities to get involved with HOBY on a local, national, and international level:

- Join a HOBY Alumni Chapter
- Meet us in Chicago at the World Leadership Congress (WLC) July 22-29, 2018
- Take on our 100-hour Leadership for Service Challenge

It's up to you to make it happen! To motivate you to accomplish your goals, sign the enclosed "Passport to the Future" and post it as a reminder of your commitment to your community.

Don't forget to tell your friends and family about your HOBY experience. Also, share with your school principal and guidance counselor how your HOBY experience will make you a better leader in your school and community. Finally, make sure your school sends another sophomore student to next year's seminar and offer to help with the selection process!

The future is yours, and HOBY is very proud to have touched your life along the way.

HOBY hugs!

Javier La Fianza
Chief Executive Officer

Hugh O'Brian Youth Leadership

Javier Ja Franza

@HOBYPrez

Passport to the Future

"I believe every person is created as the steward of his or her own destiny with great power for a specific purpose: to share with others, through service, a reverence for life in a spirit of love."

- Hugh O'Brian, HOBY Founder (1925-2015)

From this point forward, I will be the steward of my own destiny. I acknowledge that I can and will make a difference.

I will:	
Continue to grow and think for myself.	
Use my unique potential as a force for good in	shaping a world at peace.
☐ Be responsible for an informed opinion.	
Share with others a reverence for life in a spirit	of love.
☐ Complete 100+ hours of volunteer service to g	ive back to my community.
THIS IS MY PLEDGE	OUTSTANDING TIP Post your Passport to the Future somewhere you can see it somewhere you can see it somewhere as a reminder of your
Signed:	somewhere you can see it so your see
Date:	

Continue Your HOBY Journey

Here are a few ways you can further your leadership training and stay involved with HOBY.

Complete the Leadership for Service (L4S) Challenge

Complete a minimum of 100 hours of community service through the Leadership for Service (L4S) Program and you will receive a certificate of recognition from HOBY, the President's Volunteer Service Award, scholarship opportunities, and more.

Attend the World Leadership Congress (WLC)

Join more than 400 national and international students at the World Leadership Congress for a week-long, intensive educational program. The WLC is designed to help you discover your own personal leadership potential while becoming a responsible and responsive global citizen.

Start a Community Leadership Workshop (CLeW)

CLeWs are one-day HOBY Leadership Workshops coordinated by Alumni like you! In addition to making an excellent L4S project, CLeWs provide the HOBY experience to high school freshmen and start their leadership journey with HOBY.

HOBY Academic All-Stars

Apply to become and Academic All-Star when you are a senior with a cumulative GPA of 3.5 or higher. Academic All-Stars receive an official HOBY honor cord to wear at graduation. List this accomplishment on college and job applications!



Join Your Local HOBY Alumni Chapter

Through your HOBY Alumni Chapter, you can continue your personal and professional development and volunteer service, not to mention it's "a great way to reconnect with your fellow Ambassadors!



Media Contact:

(Name) (E-mail address, phone number)

AREA HIGH SCHOOL SOPHOMORE ATTENDS HUGH O'BRIAN YOUTH LEADERSHIP SEMINAR

HOBY State Leadership Seminars provide youth with unique leadership training to equip them with the tools they need to make a positive change in their home, school, and community. (CITY, State) ((Date)) - (Student name), a resident of (City, State), recently attended the Hugh O'Brian Youth Leadership Seminar held at (Seminar Site Location) in (City, State). (Last Name) joined more than (# of attendees) other young high school leaders from the region. Representing (High School Name), (First Name) is the (son/daughter) of (Parents' Names).

Each spring, select area sophomores from public and private high schools convene at one of the 70 State Leadership Seminars across the country to recognize their leadership talents and apply them to becoming effective and ethical leaders. Student participants (known as HOBY Ambassadors) take part in hands-on activities, meet leaders in their state, and explore their own personal leadership skills while learning how to lead others and make a positive impact in their community.

At the end of their seminars, HOBY Ambassadors are challenged to give back by serving at least 100 volunteer hours in their communities. Students who complete the Leadership for Service (L4S) Challenge within 12 months of their seminar are eligible for the HOBY L4S Challenge Award and the President's Volunteer Service Award. Alumni who log 4,000 hours of service receive the President's Call to Service Award from HOBY. To date, HOBY Ambassadors have performed over 3 million hours of volunteer service in their communities.

Following a motivational meeting with Dr. Albert Schweitzer during a trip to Africa in 1958, Actor Hugh O'Brian was inspired to establish Hugh O'Brian Youth Leadership. "One of the things Dr. Schweitzer said to me was that the most important thing in education was to teach young people to think for themselves," O'Brian said. "From that inspiration, and with the support of others who believe in youth and the American dream, I started HOBY to seek out, recognize, and develop outstanding leadership potential among our nation's youth."

For further information about HOBY programs and sponsorship opportunities contact (HOBY Contact Name and Info).

###

For nearly six decades, Hugh O'Brian Youth Leadership (HOBY) has helped to cultivate leaders by inspiring a global community of youth and volunteers to a life dedicated to leadership, service, and innovation. HOBY programs annually provide more than 10,000 local and international high school students the opportunity to participate in unique leadership training, service learning and motivation-building experiences. HOBY also provides adults the opportunity to make a significant impact on the lives of youth by volunteering, and today more than 4,000 volunteers annually and over 425,000 alumni proudly make up the HOBY family. For further information about HOBY, visit HOBY.org. "Like" Hugh O'Brian Youth Leadership on Facebook at facebook.com/HOBY and follow the organization on Twitter via @HOBY.

I am a Leader... I am a Critical Thinker. I am a Friend... I am an **Innovator**...

I can Inspire...

I am a Critical Thinker... I am a Friend...

Share Your **HOBY Story**

We want to hear about your HOBY experience! Post your story or photo with a caption on your Instagram, Facebook or Twitter and tag us!





Leadership for Service Program (L4S)

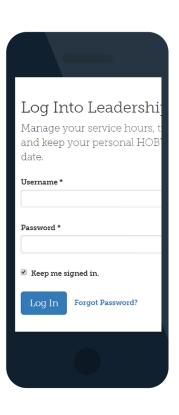
HOBY challenges all Ambassadors to complete 100+ hours of community service!

HOBY's Leadership for Service (L4S) Program recognizes and awards Alumni who complete our challenge. You have one year from the completion of your CLeW, Leadership Seminar (LS), World Leadership Congress (WLC), or Advanced Leadership Academy (ALA) to perform and log your volunteer service hours on HOBY's L4S website or on the HOBY App. For your efforts, you will receive a certificate of recognition from HOBY, the President's Volunteer Service Award, and more! Learn more at HOBY.org.

Following your HOBY program, you will receive an email with your L4S username and password.

- Log and track your volunteer hours on our L4S website!
- Read the Helpful Hints section at <u>https://reg.hoby.org/HOBYL4S/login.aspx</u> for instructions on how to log your hours.





HOW WILL YOU CHANGE THE WORLD?

CONTINUE YOUR HOBY LEADERSHIP JOURNEY AT THE WORLD LEADERSHIP CONGRESS



HOBY's World Leadership Congress (WLC) brings together more than 400 students from across the United States and around the world for a week of inspiration, discovery and fun.

You'll leave feeling empowered, with the tools and support you need to reach your goals and be an active global citizen.

Over 10,000 high school students have experienced the life-changing difference the World Leadership Congress has made in their life, will you?



Connect

Learn and interact with global cultures and develop a larger appreciation for diversity and different perspectives



Grow

Be inspired by dynamic speakers and spend time putting what you learned into action



Transform

Build confidence and a greater ability to make a positive impact in the world

HOBY.org/WLC18

EXCLUSIVE OFFERS FROM OUR PARTNERS



 $2008 \sim 2018$

10th Annual International Youth Leadership Conference

July 21st to July 29th, 2018 Maynooth University, Co. Kildare, Ireland

> Conference Fees \$1,750.00 per student

Does not include airfares

For more information please contact nancy@iccusa.org victoria@iccusa.org



Create your L4S Project with Peace First

\$250 mini-grants

expert consultants

mentorship

caring community

resources & tools

You see what's wrong.

You've got ideas.

Now's the time to act.



Join other HOBY alums in the Peace First community. Get support to lead, serve, change the world right now.

www.peacefirst.org





THE NATION'S PREMIER YOUTH HEALTH & SAFETY ORGANIZATION

Why start a SADD chapter?

Let's face it - being a teenager isn't easy!

SADD provides a peer-to-peer network that empowers teens with the resources needed to confront the risks and pressures of every day lives.

How do you start a SADD chapter?

It's EASY! Register on our website at SADD.org

Once you're registered, you gain access to our exclusive programs and activites to help save lives in your school & community!





Economics for Leaders (EFL) is a selective academic program for high school students held on prestigious college campuses across the nation. EFL sessions teach young leaders how to integrate economics into the process of decision-making in a hands-on experiential environment.

Eligibility:

Rising juniors and seniors are eligible to apply for Economics for Leaders.

Program Costs & Scholarships

The cost of EFL is \$1700. Scholarship funding is awarded based on a combination of factors including financial need, leadership activities and academic and extra curricular achievement.

To learn more, please visit www.fte.org



National Charity League, Inc.® VISTA ROBLES CHAPTER

SERVING NEWBURY PARK THOUSAND OAKS AND SIMI VALLY SINCE 2010 Honoring the mother-daughter bond by learning, growing and modeling responsibility and graciousnesss together

- Empowering women with the skills and confidence to lead
- Nurturing through mentorship
- Inspiring a legacy of social awareness and compassion
- Providing depth of support in local communities
- · Integrity and excellence in everything we do

FOR INFORMATION CONTACT MEMBERSHIPNCLVR@GMAIL.COM







Make a Difference. Save Lives.

BE A LEADER IN PREVENTING THE #1 KILLER OF AMERICAN TEENS

"To this day the emotional impact of In One Instant has prevented me from making stupid choices, not only behind the wheel, but in every aspect of my life." — In One Instant in High School Student



Within a two-year period, the teenage children of In One Instant's co-founders attended three funerals, each for a friend who died in alcohol, distracted, or reckless driving collisions. "Our community was devastated. We knew we needed to become proactive. It was time for change."



In One Instant Teen Safe Driving Program is a groundbreaking, peer-driven experience. When you bring the program to your high school, it results in a shift in everyone's approach to making smart, safe driving decisions. You will actually be saving lives in your community.

It works because In One Instant is a program designed to speak specifically to you and your peers. You'll relate to the film's characters, are all real people (not professional actors) at high schools like yours. The program focuses on *Your Power Of Choice* and will affect you and your friends on emotional and intellectual levels. The film will make you think about your choices and their consequences, and empower you to make smarter choices and influence your friends and family to do the same.

In One Instant's step-by-step <u>Student Leader Guide</u> makes this life-saving program easy to implement.

IN ONE INSTANT

Put on the Award-Winning

assembly or in-classroom presentation at your school, and save the lives of your friends and loved ones.

In One Instant film

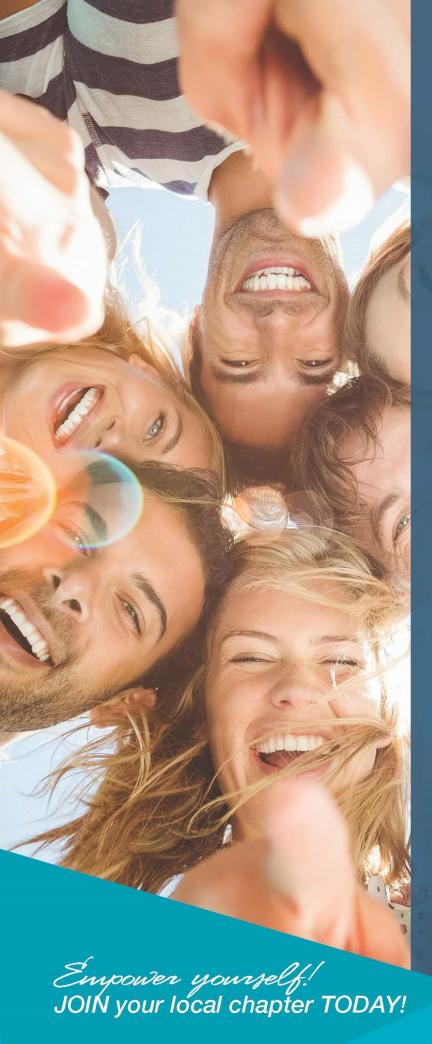
Teen Safe Driving Program

WHY?

- Distracted and impaired driving takes the lives of countless teens nationwide, and you want to do something about that.
- You want to activate the HOBY leadership skills you just learned at the Seminar by putting on this life-saving school & community event.
- You want to earn your Leadership for Service Awards Packet with one impactful project.
- It feels good to make a difference!

HOW?





JCI (IIII) USA

Empower You!

Junior Chamber International (JCI), otherwise known as Jaycees or Junior Chamber, is a global membershipbased non-profit organization of 200,000 young people ages 18 to 40 in 5,000 communities and more than 100 countries around the world, including the USA.

Each JCI Member shares the belief that to create lasting positive change, we must improve ourselves and the world around us. JCI seeks targeted sustainable solutions to the unique problems in our communities to build a better world, creating global impact. It's all part of our Active Citizen Framework. Our government is limited to what it's citizens drive it to do, so get involved, collaborate with others and change the world for the better!

Our Mission

To provide development opportunities that empower young people to create positive change.

Proud Partner

HOBY INTERNATIONAL

Dr. Ryan Anderson National Program Manager- HOBY Junior Chamber International HOBY@jciusa.org



ABOUT PHI SIGMA PI



Phi Sigma Pi is a gender inclusive National Honor Fraternity that brings together individuals on college and university campuses across the nation who are devoted to actively improving humanity. Our programs promote lifelong learning and cultivate personal and professional growth that empower our Members to make a positive impact on their campuses and in their communities.

JOIN A CHAPTER!

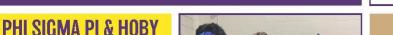
EMPOWER, LEAD & EXCEL into your college career and beyond by joining a Phi Sigma Pi Chapter! Find out where we have Chapters by visiting phisigmapi.org/chapters.

Don't see your dream school listed? Become a Founder and start a Chapter wherever you go! Visit phisigmapi.org/startachapter to leave a legacy.



LEADERSHIP IN ACTION

Leadership in Action, Phi Sigma Pi's award-winning program, is exclusively for Members and consists of interactive Modules that provide leadership skills for your collegiate and professional career.



Phi Sigma Pi & HOBY are proud philanthropic partners. Since 2015 we have been fostering a relationship of volunteerism, service and support that has benefited both of our organizations.



OUR TRIPOD

Phi Sigma Pi is built on a Tripod of three ideals: Scholarship, Leadership and Fellowship which support the ultimate goal of social service. The Tripod guides us to be successful contributing citizens.







ATTEND THE WORLD LEADERSHIP CONGRESS

APPLY TO BECOME A HOBY ACADEMIC ALL STAR



COMPLETE THE LEADERSHIP FOR SERVICE (L4S) CHALLENGE





JOIN YOUR LOCAL HOBY ALUMNI CHAPTER





31255 CEDAR VALLEY DRIVE, SUITE 327
WESTLAKE VILLAGE, CA 91362
HOBY.ORG