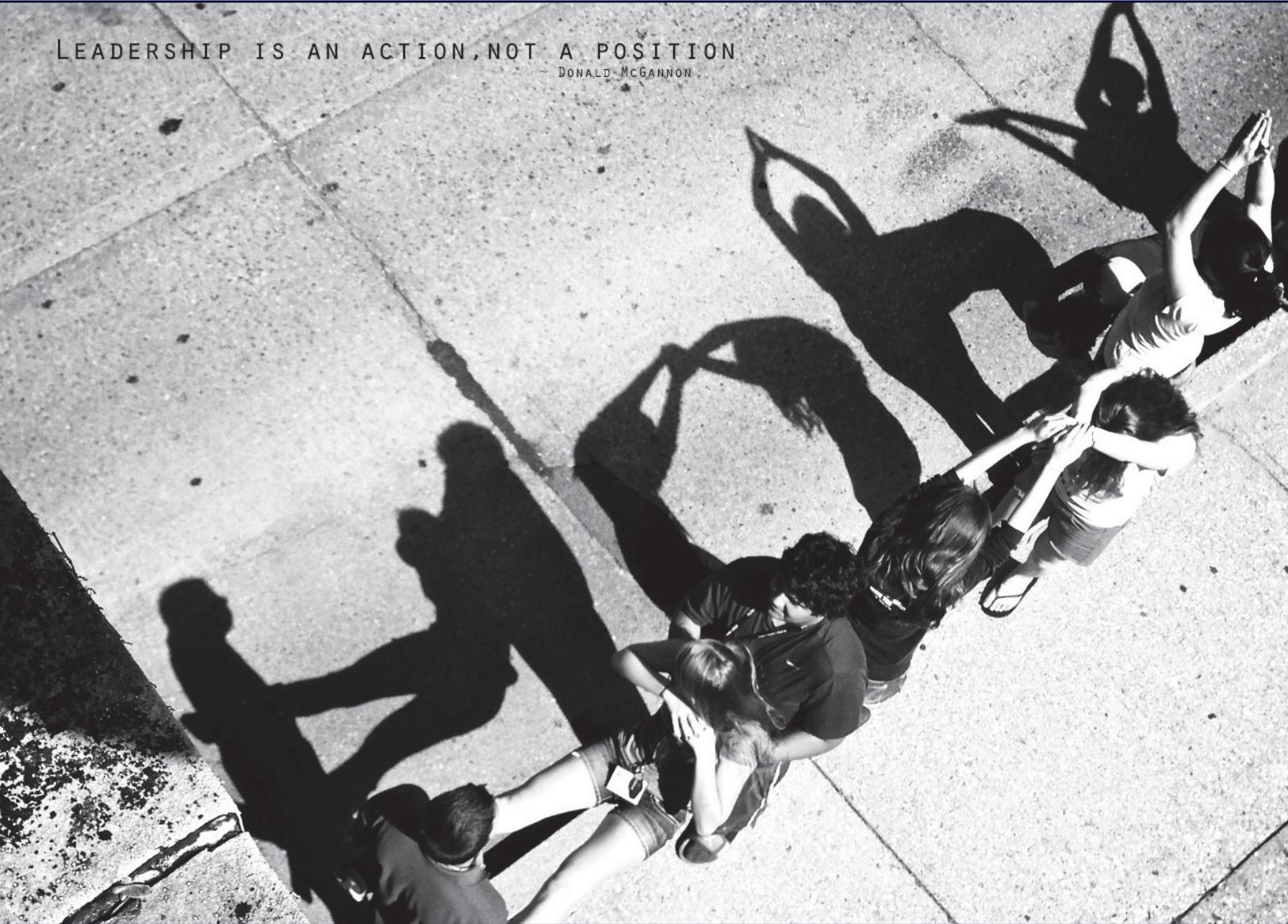


HOBY

EXCELERATION KIT

LEADERSHIP IS AN ACTION, NOT A POSITION
— DONALD MCGANNON



STATE LEADERSHIP SEMINAR
SPRING 2015

 HOBY  @HOBY  HOBY  HOBY

Spring 2015

Dear HOBY Ambassador:

I hope that your outstanding HOBY Leadership Seminar has motivated you to become even more active in your school and community. You have demonstrated an ability to lead and positively influence others. Most importantly, I think you have learned a lot about yourself and how to become a successful leader in your community.

Please read the materials included in this EXCEleration Kit. There are more opportunities to get involved with HOBY on a local, national, and international level. This includes joining a HOBY Alumni Chapter, attending the World Leadership Congress (WLC), attending the Advanced Leadership Academy (ALA) your junior or senior year, joining the International Tour program and completing our 100-hour Leadership for Service challenge. It's up to you to make it happen! To motivate you to accomplish your goals, sign the enclosed "Passport to the Future" and post it as a reminder of your commitment to your community.

Don't forget to tell your friends and family about your HOBY experience. Also, share with your school principal and guidance counselor how your HOBY experience will make you a better leader in your school and community. Finally, make sure your school sends another sophomore student to next year's seminar and offer to help with the selection process!

The future is yours and HOBY is very proud to have touched your life along the way.

HOBY hugs!



Javier La Fianza
President & Chief Executive Officer



LIFE WITH HOBY

Your HOBY program was an OUTSTANDING experience! However, your life with HOBY is just beginning. Here are a few ways you can further your leadership training and stay involved with HOBY on a local, national, and international level.

Join your local HOBY Alumni Chapter

HOBY Alumni Chapters are comprised of HOBY Alumni that promote continued educational and leadership opportunities through personal/professional development and hands-on, volunteerism, and leadership skill-building activities. To get involved, email alumni@hoby.org and request to be connected to your local Alumni Chapter.

Complete the Leadership for Service (L4S) Challenge

HOBY challenges all Ambassadors to complete a minimum of 100 hours of community service through the Leadership for Service (L4S) Program. Students have one year from their HOBY program to perform and log volunteer service hours on HOBY's L4S website. At the completion of the challenge, students receive a certificate of recognition from HOBY, The President's Volunteer Service Award, scholarship opportunities, and more. For more information, visit <http://www.hoby.org/leadership-for-service>.

Attend the World Leadership Congress (WLC) After Your Seminar

All HOBY Leadership Seminar Alumni are eligible to attend the World Leadership Congress (WLC), which brings together more than 400 national and international students for a week-long, intensive educational program. The WLC is designed to allow students to discover their own personal leadership potential while becoming responsible and responsive global citizens. For more information, visit <http://www.hoby.org/world-leadership-congress>.

Attend the Advanced Leadership Academy (ALA) Your Junior or Senior Year

The Advanced Leadership Academy is the next level of leadership development. The university-style curriculum is designed for high school juniors and seniors, HOBY Alumni and non-Alumni, to advance their skills and implement a service project. Participants (known as Project Managers) learn what it takes to become an agent of change in their community. For more information, contact Vicki Ferrence Ray at ala@hoby.org or visit <http://www.hoby.org/advanced-leadership-academy>.

Join in the International Tour Program

Explore other countries and cultures through HOBY's International Tour Program. Designed for high school and college students, this 8- or 9-day tour takes participants on a professional guided tour of some of the world's most exciting and historic destinations. HOBY Alumni, siblings, and friends are invited to participate. For more information, visit <http://www.hoby.org/international-tour-programs>.

Start a Community Leadership Workshop (CLeW)

CLeWs are one-day HOBY Leadership Workshops that are coordinated by Alumni like you! In addition to making an excellent L4S project, CLeWs provide the HOBY opportunity to high school freshmen and begin their leadership experience with HOBY. For more information about starting a CLeW, please visit <http://www.hoby.org/community-leadership-workshops>.



PASSPORT to the FUTURE

“Tomorrow is Now”

As a HOBY Ambassador,
I acknowledge that I CAN and WILL make a difference.

I PLEDGE

To continue to learn how to think for myself;

To use my unique potential as a force for good in our ongoing
experience and in shaping a world at peace;

To be responsible for an informed opinion;

To be a steward of my own destiny;

To share with others a reverence for life in a spirit of love; and

To complete 100 hours of community service.

Name: _____

Date: _____

HOBYS Leadership for Service

HOBYS challenges all Ambassadors to complete a minimum of 100 hours of community service!

HOBYS Leadership for Service (L4S) Program recognizes and awards Alumni who complete our challenge. You have one year from the completion of your CLeW, Leadership Seminar, World Leadership Congress (WLC), or Advanced Leadership Academy (ALA) to perform and log your volunteer service hours on HOBYS L4S website. For your efforts, you will receive a certificate of recognition from HOBYS, The President's Volunteer Service Award, and more.

Visit www.hoby.org/leadership-for-service for more information.



Log and track your volunteer hours right on our website!

Following your HOBYS Program, you will receive an email containing your L4S username and password.

1. Visit <https://reg.hoby.org/HOBYL4S>
2. Enter your L4S username and password, then log in.
3. Click the "Personal Information" tab and complete all the information, including a security question and answer.
4. Change your password by clicking the "Change" link next to the stars representing your current password.
5. Write down your username and new password so you don't forget.
6. Click the "Projects" tab to begin logging your service hours!

For complete step-by-step instructions on how to log your hours and FAQs, visit: www.hoby.org/hobynet/L4SInstructionsApril2015.pdf

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."

Margaret Mead



HOBY {Leadership for Service}

Volunteer Hours Guide

What Counts	What Doesn't Count
<p>Community service and service-learning projects done for a class or for a graduation requirement, as long as it meets the other HOBY L4S requirements.</p> <ul style="list-style-type: none"> • Example: Your English class researches, writes and publishes a series of articles about your community's history for its bicentennial celebration in the spring. • Example: Your pottery class creates bowls to sell at an art show and will donate the proceeds to the community art council. The time spent learning to make the art, producing the art, planning the art show, the actual art show (from set up to take down) and final reflection and art show evaluation. <p>Community service done as a requirement for another organization, as long as it meets the other HOBY L4S requirements.</p> <ul style="list-style-type: none"> • Example: A Boy Scout who is trying to earn the Eagle Scout medal can count the hours he spends planning, conducting and evaluating his Eagle Scout Service Project. <p>Training and orientation an agency requires its volunteers to complete.</p> <ul style="list-style-type: none"> • Example: The humane society requires all volunteers to participate in a facility tour and one hour orientation so they can learn and practice the duties required of them during a shift. • Example: As an afterschool tutor at the library, you must complete a two hour training to teach you how to interact with elementary students, log your hours and prepare you for common tutoring challenges. <p>Planning and evaluating a community service or service-learning project.</p> <ul style="list-style-type: none"> • Example: Some members of the student council meet for one hour each week in October and November to plan several December/holiday drives for toys and food. In January, those members meet to evaluate the project and make recommendations for the following year. <p>Training and ongoing meetings of a nonprofit board or local government entity in which you are a chosen or elected representative.</p> <ul style="list-style-type: none"> • Example: You were elected to serve as the student representative to your local school board. You are required to participate in the monthly board meetings, trainings and retreats. You vote on motions and provide monthly reports to the board. • Example: You applied and were chosen as one of two young people under the age of 18 to serve a two year term on the board of directors of the food pantry. You are required to attend ongoing meetings, serve on a board committee and assist with the organization's fundraising efforts. 	<p>Extracurricular, sports or club activities.</p> <ul style="list-style-type: none"> • General club activities including meetings, social events, conferences. • Sports team practice and competitions/meets. <p>Volunteerism/service that is paid.</p> <ul style="list-style-type: none"> • An activity where you or your club/organization gets paid for the labor. • Example: Serving concessions at a professional sports venue to raise money for the club/organization. <p>Volunteerism/service that helps or benefits your own family.</p> <ul style="list-style-type: none"> • Spending time with and/or assisting family members. • Example: Spending the afternoon with your grandmother and helping her clean her house. <p>Non-Charitable Volunteerism/Service.</p> <ul style="list-style-type: none"> • Service that does not help those "in need." • Example: Volunteering at your high school annual band competition or singing at services at your local religious organization. <p>Volunteering to assist a for-profit entity.</p> <ul style="list-style-type: none"> • Example: Stocking at your uncle's grocery store will not count even if you are doing it for free. • Example: Helping set up tables and chairs at your parent's company picnic. <p>Time not performing actual community service.</p> <ul style="list-style-type: none"> • Example: If your youth group takes a three day mission trip, you cannot count the hours traveling, sleeping, eating or touring the local community but you can count the hours you were building the community center including the training/orientation so you knew how to safely operate power tools. <p>Court-ordered community service.</p> <ul style="list-style-type: none"> • Example: As punishment for committing a crime or violating a local ordinance, you are required to complete 100 hours of community service within six months.



HUGH O'BRIAN YOUTH LEADERSHIP

WORLD LEADERSHIP CONGRESS

Loyola University Chicago • July 18 - July 25 • 2015

You had a blast at your local leadership seminar. Now it's time to enter the next phase. Join 420+ students from all over the world at HOBY's World Leadership Congress at Loyola University Chicago's Lakeshore campus. Take part in panel discussions and workshops, learn from renowned leaders, meet other young people who share your vision of making a difference.

REGISTER ONLINE NOW AT: WWW.HOBY.ORG

For more info go to www.hoby.org or contact Noel Elgrably, International Programs Officer at 818.851.3980 ext. 315 or via e-mail at elgrablyn@hoby.org.

VOLUNTEERISM

INTEGRITY

EXCELLENCE

DIVERSITY

COMMUNITY PARTNERSHIP

57 YEARS

HOBY has **INSPIRED** young people to make a difference and become catalysts for positive **CHANGE** in their home, school, workplace, and community. HOBY has a long and impressive history of successfully motivating youth and volunteers to outstanding **LEADERSHIP**.

Connect with us: www.hoby.org



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HOBY



HOBY

www.hoby.org | blog.hoby.org



JUNIORS AND SENIORS REGISTER TODAY FOR HOBY'S ADVANCED LEADERSHIP ACADEMY

BECOME A CHANGE LEADER IN YOUR COMMUNITY

HOBY's Advanced Leadership Academy (ALA) is designed for high school juniors and seniors who want to activate and lead change in their communities. Participants are immersed in college-level curricula that invites students to enhance their self-knowledge and leadership development while facilitating positive social change. After participants spend time discussing and learning about the role of leaders in transforming communities, they craft a one-year project action plan around a specific service or social enterprise. They return home as change makers—equipped with leadership, project management knowledge, skills, and support from ALA project coaches as they implement their projects and advance positive change in their communities.



JOIN US

July 5-10, 2015

GEORGE MASON UNIVERSITY | FAIRFAX, VA

TO REGISTER

VISIT WWW.HOBY.ORG/ADVANCED-LEADERSHIP-ACADEMY

FOR MORE INFORMATION

Vicki Ferrence Ray

818-851-3980 x306 | ALA@hoby.org

Connect with us: www.hoby.org



HOBY



@HOBY



HOBY



HOBY

Why should a student attend ALA?

- Gain better self-awareness of your leadership talents
- Uncover your passions for a social cause
- Develop a comprehensive action plan to bring about social change
- Receive coaching and establish a network to support your action plan
- Prepare you for your college experience

"At @HOBYSoCal I found my voice. At #WLC14 I discovered my purpose/dream. At #HOBYALA I learned the tools to make my dream a reality." — @GageShelmidine

Earn College Credit

Based on college-level curricula, successfully completing the ALA will earn you college credit from George Mason University.



www.hoby.org | blog.hoby.org

SIGN UP TODAY
FOR AN ADVENTURE OF A LIFETIME!

2016 GLOBAL STUDENT LEADERS SUMMIT
LEVERAGING STEM TO PROTECT HUMAN RIGHTS

Wouldn't you like to spend 12 days with fellow HOBY Ambassadors from around the country exploring Boston and London, discovering historic locations you've only read about, and participate in a two-day leadership conference at The Hague?



JOIN US

June 18 - 30, 2016

BOSTON • LONDON • THE HAGUE • AMSTERDAM

**IMMERSIVE CULTURAL TOUR
& LEADERSHIP CONFERENCE**

Enjoy a two-day leadership conference at The Hague to learn why it's the "City of International Peace and Justice."

Guided tours of

- London
- The Hague
- Amsterdam

Discover and Experience:

- British Library (see the Magna Carta)
- London Eye
- Science Museum of London
- Tech City
- BBC World Headquarters
- Delft
- Anne Frank House
- Humanity House

Meet other amazing HOBY Ambassadors from around the country and forge lifelong friendships!

TO LEARN MORE
VISIT [WWW.HOBY.ORG/
INTERNATIONAL-TOUR-PROGRAMS](http://WWW.HOBY.ORG/INTERNATIONAL-TOUR-PROGRAMS)

CONTACT

Cheryl Brenn, Director of International Programs at
brennc@hoby.org or 818-851-3980 x 309

Connect with us:



"TO DENY PEOPLE THEIR HUMAN RIGHTS IS TO CHALLENGE THEIR VERY HUMANITY." – NELSON MANDELA

**College is the next big step for most HOBY Ambassadors.
Make sure you're prepared... financially!**



HOBY'S CAP PROGRAM PROVIDES OUTSTANDING GUIDANCE THROUGH THE FINANCIAL AID PROCESS

HOBY and Premier College Guidance navigate you through the web of financial aid processing to ensure you explore all the options available and that your forms are completed in a timely and accurate manner.

CAP Services Include:

- Guidance from our expert team, from start to finish, to ensure you avoid costly mistakes.
- Determining your Expected Family Contribution and suggestions on how to reduce your annual cost.
- Reviewing financial aid awards to ensure you maximize what you are eligible for.
- Providing details on specific financial aid policies for your desired universities.
- Conducting webinars every two weeks to discuss your action plan and next steps.

Keeping you ahead of all deadlines!

Because of our excellent partnership with Premier College Guidance, we are able to provide this incredible service to our HOBY families for a fraction of the cost of other professionals! CAP has already helped hundreds of families make an affordable college education a reality.



Find out more!
Trevor Mizrahi
Certified College Planning Specialist
collegeplanning@hoby.org
818-851-3980, ext. 312

www.hoby.org/college-aid-planning



Media Contact:

(Name)

(E-mail address, phone number)

AREA HIGH SCHOOL SOPHOMORE ATTENDS HUGH O'BRIAN YOUTH LEADERSHIP SEMINAR

HOBY State Leadership Seminars provide youth with unique leadership training to equip them with the tools they need to make a positive change in their home, school, and community.

(CITY, State) ((Date)) – (Student name), a resident of (City, State), recently attended the Hugh O'Brian Youth Leadership Seminar held at (Seminar Site Location) in (City, State). (Last Name) joined more than (# of attendees) other young high school leaders from the region. Representing (High School Name), (First Name) is the (son/daughter) of (Parents' Names).

Each spring, select area sophomores from public and private high schools convene at one of the 70 State Leadership Seminars across the country to recognize their leadership talents and apply them to becoming effective and ethical leaders. Student participants (known as HOBY Ambassadors) take part in hands-on activities, meet leaders in their state, and explore their own personal leadership skills while learning how to lead others and make a positive impact in their community.

At the end of their seminars, HOBY Ambassadors are challenged to give back by serving at least 100 volunteer hours in their communities. Students who complete the Leadership for Service (L4S) Challenge within 12 months of their seminar are eligible for the HOBY L4S Challenge Award and the President's Volunteer Service Award. Alumni who log 4,000 hours of service receive the President's Call to Service Award from HOBY. To date, HOBY Ambassadors have performed over 3 million hours of volunteer service in their communities.

Following a motivational meeting with Dr. Albert Schweitzer during a trip to Africa in 1958, Actor Hugh O'Brian was inspired to establish Hugh O'Brian Youth Leadership. "One of the things Dr. Schweitzer said to me was that the most important thing in education was to teach young people to think for themselves," O'Brian said. "From that inspiration, and with the support of others who believe in youth and the American dream, I started HOBY to seek out, recognize, and develop outstanding leadership potential among our nation's youth."

For further information about HOBY programs and sponsorship opportunities contact *(HOBY Contact Name and Info)*.

###

For 56 years, **Hugh O'Brian Youth Leadership (HOBY)** has helped to cultivate leaders by inspiring a global community of youth and volunteers to a life dedicated to leadership, service, and innovation. HOBY programs annually provide more than 10,000 local and international high school students the opportunity to participate in unique leadership training, service learning and motivation-building experiences. HOBY also provides adults the opportunity to make a significant impact on the lives of youth by volunteering, and today more than 4,000 volunteers annually and over 425,000 alumni proudly make up the HOBY family. For further information on HOBY, visit www.hoby.org. "Like" Hugh O'Brian Youth Leadership on Facebook at <https://www.facebook.com/HOBY> and follow the organization on Twitter via @HOBY.

YOU ARE YOUTH CHANGING THE WORLD

At YSA, we believe in youth changing the world. Working with—and as a resource to—young people, community groups, schools, and nonprofits, YSA helps young people find their voice, take action, and make an impact on vital community issues.

GET INVOLVED

YSA GRANTS

\$500 – \$4000 grants for youth-led community action projects.

GYSD APRIL 15-17, 2016

Global Youth Service Day celebrates and mobilizes the millions of children and youth who improve their communities each day of the year through service.

YSA RESOURCES

Easy-to-use tip sheets and teacher-tested toolkits to inspire high-impact service and learning projects.

SEMESTER OF SERVICE

Three-month program for teachers and students applying their own standards based curriculum to address individual community issues.



*Youth
Changing
the World*

LEARN MORE AT:

WWW.YSA.ORG



YouthServiceAmerica
on Facebook



@YouthService
on Twitter



@YouthService
on Instagram



YouthServiceAmerica
on YouTube



YouthServiceAmerica
on Flickr



THE CONGRESSIONAL AWARD

CONGRESS' AWARD FOR YOUTH

The Congressional Award is a public private partnership created by Congress to promote and recognize achievement, initiative and service in America's youth, ages 14 to 23. The Congressional Award provides a unique opportunity for young people to set and achieve personally challenging goals that build character and foster community service, personal development and citizenship. To earn a Congressional Award, participants set and achieve individual goals in four program areas:

- Voluntary Public Service
- Personal Development
- Physical Fitness
- Expedition/Exploration

All young people are equally able to earn the Congressional Award, because goals are set based on individual interest, need and ability. A young person is not selected to receive the Congressional Award; he or she earns it.

Members of the U.S. House of Representatives and U.S. Senate recognize their constituents who earn Bronze and Silver Congressional Award Medals at local, citywide or statewide ceremonies. The Gold Medal Congressional Award ceremony is held annually in the U.S. Capitol and is presided over by the leadership of the House and Senate. An unlimited number of Congressional Awards may be earned throughout the country.

Register and get started!

www.CongressionalAward.org



www.CongressionalAward.org

Put Your HOBY Leadership Skills to Work

INSPIRE



EMPOWER



ACTIVATE

- Mini-THON is a multi-hour, interactive, fun-filled event that inspires teamwork and leadership skills
- Help save kids' lives by funding childhood cancer research and care at Penn State Hershey Children's Hospital

Our team is here to help you with resources and support
Contact us today and get started!

Four Diamonds Mini-THON
minithoninfo@hmc.psu.edu • 717-531-6086
www.FourDiamonds.org

mini  thon
— FOUR DIAMONDS —
Conquering Childhood Cancer



Economics for Leaders

Outstanding Opportunity For HOBY Alumni!

(College credit available)

Economics for Leaders (EFL) is a week-long, residential program for high school juniors held on university campuses nationwide. EFL combines leadership and economic instruction. Classes are taught by nationally recognized economics professors and leadership instructors selected for their expertise and teaching effectiveness. EFL builds valuable leadership skills and helps students develop long-lasting connections, and according to many EFL alumni is, "one of the best experiences of their lives."

Program Goals:

- Develop leadership skills that will prepare you for the 21st century economy
- Acquire an appreciation of how economic reasoning is integral to decision-making
- Learn about the concepts affecting our global economy
- Develop friendships, have fun, and become a more effective leader

Eligibility:

If you are currently a junior in high school, you can attend an ***Economics for Leaders*** program. Highly qualified sophomores will be considered.

Expenses:

Most lodging, meals, and materials are covered by the Foundation for Teaching Economics. There is a site-specific program fee, ranging from \$600 – \$1,400.

Admissions:

Admission to EFL is competitive, with admission decisions based on leadership potential, maturity, and vision. Check www.fte.org/student-programs/economics-for-leaders-program/ for openings near you.

Contact:

Esther Nickell
530.757.4637
edicarlo@fte.org
www.fte.org

Online applications available www.fte.org/student-programs/economics-for-leaders-program/

Visit us at www.fte.org

launchpad for

IMPACT



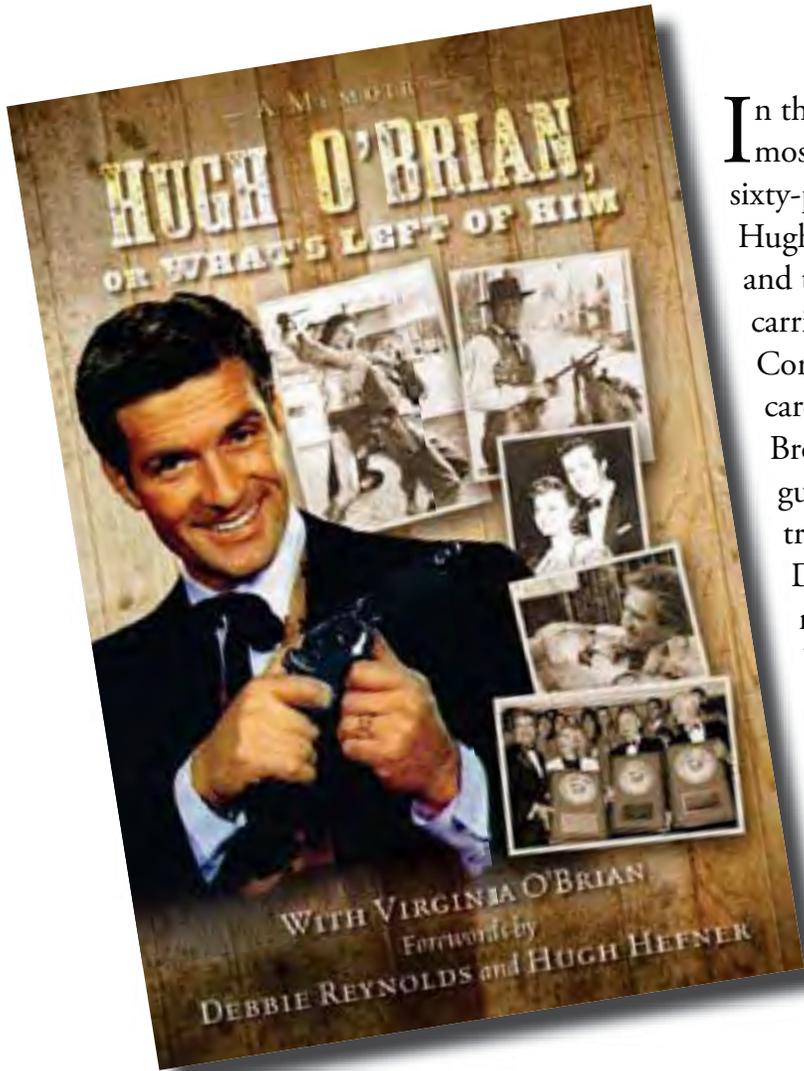
Climb mountains. Invent an app. Make friends with teens from 70 different countries. Challenge yourself in ways you never imagined. Apply to UWC.

United World Colleges (UWC) are made up of 15 boarding schools on five continents. Students age 16 to 19 study the International Baccalaureate (IB) curriculum over a two-year period. The online application for U.S. students will be available in July for entry in fall 2016, and the deadline is Oct. 15. Go to www.uwc-usa.org/admission to learn more.



—NEW RELEASE—

HUGH O'BRIAN—Or What's Left of Him



In this lively memoir of one of TV and film's most memorable actors, readers are taken on a sixty-plus-year journey that continues to this day. Hugh O'Brian's style of self-discipline, enterprise, and tenacity, learned from his Marine Corps dad, carried him from being the youngest Marine Corps drill instructor in history to a legendary career as TV's Wyatt Earp, versatile movie roles, Broadway and stage shows, as well as numerous guest appearances. But it was a life-changing trip to Africa to meet the famed humanitarian Dr. Albert Schweitzer that set O'Brian on a new path—the founding of the Hugh O'Brian Youth (HOBY) organization to develop young leaders, which now boasts over 425,000 alumni and growing. The book includes over 100 photos, plus Forewords by two special friends—Debbie Reynolds and Hugh Hefner.

Order your copy today!

Yes! I'd love a book!

Check Options: Hard cover \$21.95 Soft cover \$17.95

(Add \$6 for shipping & handling, CA state residents please add 9% sales tax—Will ship in 4 weeks)

Name _____

Address _____

City, State, Zip _____

Phone number _____

Email _____

Total (incl. \$6 S&H + 9% CA sales tax if applicable) \$ _____

Payment Options: Check PayPal

Make check payable to Hugh O'Brian and send to:
2934 1/2 Beverly Glen Circle #177, Bel Air, CA 90077

If you want to use PayPal, please go to
hughobrian.me and fill out the order form.